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Consumer Health Informatics Dec 26 2020 According to the Pew Foundation's "Internet in American Life Study," over 60 million Americans per year use the Internet to search for health information. All those concerned with healthcare and how to obtain personally relevant medical information form a large additional target group Many Medical Informatics programs—both in the United States and abroad—include a course in Consumer Health Informatics as part of their curriculum. This book, designed for use in a classroom, will be the first textbook dedicated solely to the specific concerns of consumer health informatics Consumer Health Informatics is an interactive text; filled with case studies and discussion questions With international authorship and edited by five leaders in the field, Consumer Health Informatics has tapped some of the best resources in informatics today

The B2B Social Media Book Oct 12 2019 Advance your B2B marketing plans with proven social media strategies Learn social media's specific application to B2B companies and how it can be leveraged to drive leads and revenue. B2B marketers are undervalued and under appreciated in many companies. Social media and online marketing provide the right mix of rich data and reduction in marketing expenses to help transform a marketer into a superstar. The B2B Social Media Book provides B2B marketers with actionable advice on leveraging blogging, LinkedIn, Twitter, Facebook and more, combined with key strategic imperatives that serve as the backbone of effective B2B social media strategies. This book serves as the definitive reference for B2B marketers looking to master social media and take their career to the next level. Describes a methodology for generating leads using social media Details how to create content offers that increase conversion rates and drive leads from social media Offers practical advice for incorporating mobile strategies into the marketing mix Provides a step-by-step process for measuring the return on investment of B2B social media strategies The B2B Social Media Book will help readers establish a strong social media marketing strategy to generate more leads, become a marketing superstar in the eye of company leaders, and most importantly, contribute to business growth.

WordPress 3.7 Complete Jan 27 2021 WordPress 3.5 Complete: Third Edition is a comprehensive and step-by-step tutorial packed with screenshots and examples to make it easy and quick to pick it up. This WordPress book is a guide to WordPress for online publishers and web developers. If you are new to blogging and want to create your own blog or website from scratch, then "WordPress 3.5 Complete: Third Edition" is for you. No prior knowledge of HTML/CSS or PHP is required.

The wealthy Blogger Oct 04 2021 Blogging is a phenomenon of the internet and today's technological age. Anyone can do it - and almost everyone seems to be doing it. Some very successfully - and a lot of money can be made from a high-profile blog. It needn't be difficult and there is a lot of useful information available to help you along the way. What follows will give you some idea of the scope, type and nature of blogs, what works and what to avoid and how to start yourself up and keep it all together. But what matters in the end is you - whatever success criteria you choose it will be your own personality and drive that determine whether you hit them. Good luck on what can be a fascinating and exciting journey.

Sinatra Jan 07 2022 Sinatra gives developers a small but powerful and scalable framework for building web applications with Ruby. This introduction gets readers started, helping them to build, install, and polish a first application. It also explores how Sinatra fits in the web application ecosystem, especially in comparison to its far larger cousin, Ruby on Rails.

Working with Static Sites Dec 06 2021 Just like vinyl LPs, static sites are making a comeback, evidenced by the wide array of static-site generators now available. This practical book shows you hands-on how to build these simple sites for blogs and other use cases, and how to make them more powerful. In the process, you'll work with some of today's more mature and popular static-site generators. Authors Raymond Camden and Brian Rinaldi explain the advantages of using static-site generators for building fast and secure sites. Web and frontend designers and developers will also explore methods for adding dynamic elements and for migrating an existing CMS to a static site. Build a basic four-page static site with the Harp generator Create a simple blog with Jekyll Develop a documentation site with Hugo by generating site files and creating the layout Add dynamic elements, such as forms, comments, and search Integrate a CMS with tools such as CloudCannon and Netlify CMS Use one of several options to deploy your static files Learn methods for moving an existing CMS to a static site

Quotations from Chairman Mao Tsetung Nov 12 2019

Online Marketing Revealed Sep 03 2021 Online Marketing Revealed, a non-intimidating approach to learning how to market your business online regarding Online Marketing, Paid Search Marketing, Search Engine Optimization, Online PR and measuring success through Analytics.

eCommerce Implementation Guide Ebook Feb 14 2020

Create Your Own Blog Oct 16 2022 Create Your Own Blog 6 Easy Projects to Start Blogging Like a Pro Second Edition 6 Easy Projects to Start Blogging Like a Pro Personal Blogging Using WordPress.com • Build a Website Around Your Blog • Business Blogging Using WordPress.org Software • Multimedia Blogging • Portfolio Blogging for Artists • Blogging with Tumblr Build a great personal or business blog... absolutely no experience needed! Want a personal or business blog of your own? It's easy! In this simple guide, one of the world's most experienced bloggers walks you through every step of building your own WordPress blog, from getting started to building a worldwide audience. Tris Hussey covers it all, from low-cost blogging tools to high-powered writing tips! Get this book, and get started fast—with a professional-quality blog that meets your goals, whatever they are! 6 Easy Projects Build great blogs like these, the easy way! ¶ Personal Blogs ¶ Business Blogs ¶ Audio and Video Podcasting Blogs ¶ Portfolio Blogs for Artists ¶ Blogging with Tumblr ¶ Creating a Website with WordPress Learn from a pro! Discover tips, tricks, and great solutions for: ¶ Setting up your blog the right way—in just minutes! ¶ Writing blog entries people want to read ¶ Handling comments—even nasty ones! ¶ Creating a conversation and building a community ¶ Publicizing your blog ¶ Choosing the right free or low-cost blogging tools ¶ Avoiding beginner mistakes ¶ Earning cash from your blog! You won't believe how easy it is to create your own blog... or how much fun! Tris Hussey is a speaker, teacher, charter member of the Professional Bloggers Association, and social media consultant. He has been a blogger since 2004 and was one of Canada's first professional bloggers. The author of thousands of posts and articles on social media, blogging, and technology, he was named one of Vancouver's top 20 social media people. He is also a professional photographer and regularly teaches blogging, WordPress, and social media at several Vancouver-area universities.

WordPress Complete Jan 19 2023 Written in a clear, easy-to-read style, the book takes you through the essential tasks required to create a feature-rich blog as quickly as possible. From initial setup to customizing modules, each task is explained in a clear, practical way using an example blog developed through the book. This book is a beginner's guide to WordPress, for people who are new to blogging and want to create their own blogs in a simple and straightforward manner. It does not require any detailed knowledge of programming or web development, and any IT-confident user will be able to use the book to produce an impressive blog.

Bloggng For Dummies May 19 2020 The bestselling blogging book—updated in a new edition! Ready to make your mark on the online world? Start a blog! Blogging For Dummies provides you with information on blogging basics, the anatomy of a good blog, and the tools required to get started. Plus, you'll get advice on a blog topic, choosing a domain name and host, writing your first post, planning an editorial calendar, and using your blog as an important part of your personal brand. Decide which of the major blogging platforms will work for you Use SEO to drive traffic to your blog Monetization through advertising and sponsorships Create content that draws readers in Covering shifts in popular blogging platforms and tools, changes in social media, and the latest best practices in the blogosphere, this new edition sets you up for blogging success!

Make Money Online Doing Paid Surveys - Convert Your Spare Time Into Cash - Strategies & Tips to Maximize Your Earnings May 31 2021 Turn your spare time into cash with paid surveys. Earn cash for surveys with this guide and start generating Internet income. The book also teaches how to establish an online home business with paid online surveys.

Creating Blogs with Jekyll Dec 18 2022 Learn to create your own blog using the Jekyll static site generator. You'll start with a simple template, add new features to it, automate any maintenance, attach social sharing, and begin writing. By the end of Creating Blogs with Jekyll, you will be able to create custom blogs with Jekyll, update the content with ease, and reach out to your readers with minimal effort. Because you've built your blog yourself, you'll know exactly how each component works, and you won't be dependent on an admin panel to maintain it. Creating Blogs with Jekyll equips you with the knowledge to create an elegantly designed blog and scale it to capture more readers. Recapture the magic of writing by creating great content and use an easy workflow in Jekyll to maintain it for blogging. Do new things and write about them in style with Jekyll. Takes you through building a fully functional blog from scratch using Jekyll Provides a fun way to work on a side-project and integrate cutting edge web technologies Teaches you how to update and maintain your awesome blog Jekyll is a simple, secure and very low maintenance blog engine that converts naturally written content in markdown into a beautiful and minimal blog. It allows you to focus on content creation and expressing yourself instead of spending all your time updating the plugins and maintaining the database. Jekyll does not rely on a database as a backend so your blog will be far more secure and reliable than any traditional blogging engines such as WordPress. We live in a day and age where short attention spans make it very difficult to expose a reader to interesting content. What better way to capture a reader's attention and retain viewers by captivating them by your own unique style and taste? Jekyll allows the content to shine with minimal distractions and a greater focus on the content and easy sharing of the content. What You'll Learn Choose a base theme appropriate for your style and development Integrate various web technologies that will work well together and enhance your blog Automate social sharing components and comments workflow Make adjustments to themes, views and styles of blog posts Update any of the modular components of the blog and integrate new technologies Implement Jekyll and deploying static websites for future projects Who This Book Is For The developer who is ready to move beyond the complexities of maintaining a content management system by creating their own unique blog in their own style. It's for the project manager tired of spending all their time editing their blog on the admin panel and updating the content management system. Creating Blogs with Jekyll is an excellent choice for new developers to start blogging because of the simplicity of Jekyll's theming layer and writing workflow. It's an excellent choice for the web developer wanting to build their blog from scratch and expand their knowledge of higher level web technologies.

Wikibook of Health Informatics Jun 19 2020

The Semantic Web: Research and Applications Apr 29 2021 This book constitutes the refereed proceedings of the 3rd European Semantic Web Conference, ESWC 2006. The book presents 48 revised full papers with abstracts of 3 invited talks. The papers are organized in topical sections on ontology alignment, engineering, evaluation, evolution and learning, rules and reasoning, searching and querying, semantic annotation, semantic web mining and personalisation, semantic web services, semantic wiki and blogging, as well as trust and policies.

1001+ Web 2.0 Sites Jul 01 2021 Web 2.0 And Beyond : 1200+ Web 2.0 Websites, Social Networks and Tools for Complete Search Engine Domination . This is the Best Published List of New Web 2.0 Technologies that the internet has to Offer. No Strategy No mambo Jumbo about how to get number one rankings promises, just a lists of categorized Web 2.0 gems that can help leverage and assist any Internet Marketing campaign. I have referenced this lists for my personal website portfolios as well as for my Super Link Juice Clients websites... for Penalty free Back linking and Online branding. Imagine the synergistic effect of integrating these various web 2.0 sites into your current existing business model or Online Branding Strategy. As a Bonus our Lists includes: THE TOP 127 WEB 2.0 SITES ON THE WEB FOR MANUAL LINK SUBMISSION Some of Web 2.0 Categories Included in Our Lists: AUDIO 2.0 BLOG2POD 2.0 BLOGGING 2.0 BOOKMARKING 2.0 BROWSER 2.0 CALENDAR 2.0 CHAT 2.0 COLLABORATION 2.0 COLLECT 2.0 COMIX 2.0 COMMUNICATION 2.0 COMMUNITY 2.0 CRM 2.0 DATABASE 2.0 DESIGN 2.0 DICTIONARY 2.0 ECONOMY 2.0 E-LEARNING 2.0 EMAIL 2.0 FILESHARING 2.0 FINANCIALS 2.0 FUN 2.0 GAMBLING 2.0 GAMES 2.0 HOSTING 2.0 IDENTITY 2.0 IMAGES 2.0 IMAGING 2.0 JOBS 2.0 KNOWLEDGE 2.0 LISTS 2.0 MAPPING 2.0 MARKETING 2.0 MEMO 2.0 MULTIMEDIA 2.0 NEWS 2.0 OFFICE 2.0 OS 2.0 OUTLOOK 2.0 PERSONAL MANUFACTURING 2.0 POLLS 2.0 PORTAL 2.0 PROJECTS 2.0 PUBLISHING 2.0 READ 2.0 RSS 2.0 SCHEDULING 2.0 SEARCH 2.0 SOFTWARE 2.0 STATS 2.0 TAGGING 2.0 TASK MANAGER 2.0 TEXT 2.0 TEXT2SPEECH 2.0 TIME MANAGEMENT 2.0 And Many Many More....

Blog Cash Profits Aug 14 2022 ATTENTION: Looking to make a living online? "Discover How To Start Your Very Own Blog For Profit And Build a Raving Community of Blog Readers..." In This Special Guide, You'll Find The Steps To Becoming a Successful Blogger! Tired of not seeing any results in your business? Fed up with no website visitors? Feel like you've tried everything you can to succeed online? If you answered yes to any of the above then you are missing out on one important piece of the puzzle... That is: a blog! Why Start a Blog? You've heard of all the success stories going around about people who started from nothing and gained fame overnight. These people have built a strong community of followers and readers. But the question is, why should YOU start a blog? Perhaps these shocking statistics will convince you: Marketers who rely on their blogs make 13X more money than those that don't. Companies with blogs receive 97% more links inbound to their website. Blogs are the 5th most trusted source of accurate information online! 81% of consumers trust information they get from blogs Well over 150 million people in the US alone read blogs regularly 23% of internet time is spent on blogs 61% of US customers have made purchases through blogs It is generally thought that content marketing - AKA blogging - is now more powerful than pure SEO As you can see then, blogging is very much a force to be reckoned with and there's more than enough here to go around. Time to get a piece of the pie! Why isn't Everyone Doing it? The answer is simply that most people don't know how to get started! "What topic should my blog be about?" "What length should each blog post be?" "What if I don't get any readers?" "How do I install a blog?" "Which blog platform should I use? Wordpress, Drupal?" All these questions are valid and I'm here to help you answer them! Allow me to introduce you to... Blog Cash Profits A Simple Step-By-Step Guide On How To Blog For Profit And Build a Raving Community! This is THE essential course on affiliate marketing. If you're just starting out, this is the perfect companion. Here's exactly what you'll get inside the Blog Cash Profits course: What you'll discover in this eBook: How to choose a niche to work in. Choose a wrong niche and you've already failed step 1! How to create a a blog that will attract your readers and make them stay! Which blogging platform should you use? With so many to choose from, which platform should you use to ensure it will last a long time? How to work with outsourcers when creating your blog. How to add advanced features to your blog to make it more powerful and give you more options. How to create content that people will want to read. How to build an email list from your blog. How to ensure a steady stream of new posts. Consistency is key! How many words each of your blog posts should be. How to choose blog topics that will attract more engagement. How to hack growth with influencer marketing and other techniques How to keep the discipline to keep writing. How to monetize your blog so that you earn the maximum amount from each visitor. The best tools for bloggers and webmasters. Important pages you should have on your blog. How to create a communit on your blog. ...and much, much more! Get Instant Access Right Now!

WordPress for Web Developers Mar 17 2020 WordPress for Web Developers is a complete guide for web designers and developers who want to begin building and administering sites with WordPress. This book is an update of Beginning WordPress 3, freshened and clarified for web developers who want to make the most of WordPress. You'll start by learning WordPress basics, including how to publish content, add media, and manage users. Then you'll dig deeper into your WordPress server administration, including domain mapping, security, and importing and migrating. The book then steps up a gear with an introduction to developing for WordPress, perfect for developers and designers with some PHP experience, who want to learn to create custom themes and plugins. WordPress is the most popular open source blogging and content management system in the world. Its flexible, user-friendly system can be extended with thousands of freely available themes and plugins. This book will teach you how to make the most of WordPress's built-in features, how to find the right themes and plugins for your projects, and how to build your own custom features. You'll learn to:

Ecommerce Guide Ebook Jan 15 2020

Professional ASP.NET MVC 3 Mar 29 2021 New edition of the top book on MVC from the top ASP.NET experts at Microsoft! MVC 3.0 is the latest update to Microsoft's Model-View-Controller technology, which enables developers to build dynamic, data-driven web sites. This in-depth book shows you step by step how to use MVC 3.0. Written by top ASP.NET MVC experts at Microsoft, the latest edition of this popular book covers new and updated features such as the new View engine, Razor, NuGet, and much more. The book's practical tutorials reinforce concepts and allow you create

real-world applications. Topics include controllers and actions, forms and HTML helpers, Ajax, unit testing, and much more. Shows developers and programmers how to use ASP.NET MVC 3.0, Microsoft's new version of its Model-View-Controller technology for developing dynamic, data-driven web sites. Features an expert author team—all are members of Microsoft's ASP.NET team. Uses a step-by-step approach to explain all major features and functionalities and provides practical tutorials to allow you to create real-world applications. Goes into theory as well as practical application and covers such topics as Razor, NuGet (PowerShell inside Visual Studio 2010), and new layout features. Move your development skills to the next level with MVC 3.0 and Professional ASP.NET MVC 3.0.

The ASP.NET 2.0 Anthology Sep 15 2022 An ASP.NET 2.0 book that just helps you get things done! This book contains a collection of 101 best practice, object oriented solutions that you can easily adapt to your own projects. Coverage includes: Working with text, numbers, dates & times. Accessing data with ADO.NET. Form validation under multiple scenarios. Page, Session and application state tips. Access control in web applications. Producing standards compliant output. Enhancing applications with AJAX. Working with Email. Handling errors and debugging. Performance tips and pitfalls. And much more! As a bonus, all book buyers get download access to the code archive which has all the examples in the book in both C# and VB. Back Cover "A comprehensive collection of ready-to-use ASP.NET solutions!" The ASP.NET 2.0 Anthology: 101 Essential Tips, Tricks & Hacks is a collection of solutions to the most common ASP.NET problems. Let five world-class ASP.NET professionals guide you through countless practical solutions using C# or VB. Learn to: Add interactivity with Ajax and JavaScript. Build a database access layer for improved portability. Sidestep the ASP.NET framework when required. Build data-driven applications quickly with SubSonic. Gracefully handle errors effectively. Work with email: send, parse, & manage attachments. Use component-based development for flexibility. Make your applications search engine friendly. Validate data input on forms. Create a user registration system. Use Master Pages to simplify development. Work with binary content. Improve the speed of your site, decrease bandwidth usage and speed up database queries. And lots more...

Crazy Dot Hit Aug 02 2021 You have built your website, you have taken up blogging, you have started a business online, now all you have to do is lie back and watch the money come rolling in. Right? Wrong. Learn the organic techniques and methods that will let the world know where your website is, using real life case studies and techniques, this book shows you how to make sure that you rank for popular key words on Google, Yahoo, Bing. You will learn the importance of picking the right keywords, writing great copy, and how to generate thousands of back links from high authority sites. Whether you are start up entrepreneur or aspiring search engine optimization analyst. Learn the do's and don'ts of Google, Bing and Yahoo. You will learn practical Blackhat techniques that will get you banned, you will learn how to avoid them and use methods that will guarantee your indexing and high rankings. This is as real as it gets, take your business, blog and website to the next level, become the next toast of the online world and do it all ethically!

Blogging As a Source of Income Feb 25 2021 Did you ever think of making money with a blog, you're reading the right book. And here's the good news: You do NOT need to be chained to your blog in order to make it profitable! That's right, all you need is just 90 minutes per day to create a blog that brings in a steady income for you! Read this book and you will find what I've created, a weekly system that you can use to turn a profit with your blog.

Search and Social Apr 10 2022 This is a hands-on guide to building a successful real-time content marketing platform. It shows you how to develop, implement, monitor, and optimize tactics for developing a strategic plan that encompasses content, platform, and community management. Including up-to-date tools and technologies, this book explains how to use the right tools for everything from creating search and social content to effectively using social media platforms. You will learn the exact areas where search and social overlap, and how to shift to a real-time and participatory approach in your publishing efforts.

WordPress Bible Feb 20 2023 Get the latest word on the biggest self-hosted blogging tool on the market. Within a week of the announcement of WordPress 3.0, it had been downloaded over a million times. Now you can get on the bandwagon of this popular open-source blogging tool with WordPress Bible, 2nd Edition. Whether you're a casual blogger or programming pro, this comprehensive guide covers the latest version of WordPress, from the basics through advanced application development. If you want to thoroughly learn WordPress, this is the book you need to succeed. Explores the principles of blogging, marketing, and social media interaction. Shows you how to install and maintain WordPress. Thoroughly covers WordPress basics, then ramps up to advanced topics. Guides you through best security practices as both a user and a developer. Helps you enhance your blog's findability in major search engines and create customizable and dynamic themes. Author maintains a high-profile blog in the WordPress community, Technosailor.com. Tech edited by Mark Jaquith, one of the lead developers of WordPress. The WordPress Bible is the only resource you need to learn WordPress from beginning to end.

Google Scholar and More Jun 12 2022 In only a few years, Google has become an authoritative provider of multiple products which have changed the digital information landscape. This book discusses how libraries can go beyond Google's basic search and Scholar functions to expand services for their patrons. Respected authorities reveal the expanding variety of new Google applications developed in the past few years, many of which have not received wide attention and are as yet not often used in libraries. Applications explored include Google Co-op, Google News, Google Docs & Spreadsheets, Google Calendar, and Google Talk. This book also discusses different important aspects of the company's expansion of functions, such as the failure of the Google Answers experiment, the broad variety of free Google applications that librarians can use to collaborate, and the success of Google's Blogger, among others. A helpful chronology of Google's growth is provided, as well as comparative analyses between various Google functions and other functions that are currently available. The book is extensively referenced. This book is an invaluable resource for academic librarians, public librarians, school librarians, library science faculty, and special librarians. This book was published as a special issue of the Journal of Library Administration.

Handbook of Research on Methods and Techniques for Studying Virtual Communities: Paradigms and Phenomena Sep 22 2020 "This book satisfies the need for methodological consideration and tools for data collection, analysis and presentation in virtual communities, covering studies on various types of virtual communities, making this reference a comprehensive source of research for those in the social sciences and humanities"--Provided by publisher.

Classroom Blogging Jul 13 2022 Weblogs are about reading and writing. Literacy is about reading and writing. Blogging equals literacy. How rarely does an aspect of how we live and work plug so perfectly into how we teach and learn? Reading this book will give teachers important clues not only in how to become a blogger and to make their students bloggers, but also how this new avenue of expression is revolutionizing the information environment that we live in.

The Handbook of Emergent Technologies in Social Research Apr 17 2020 New technologies are breaking the boundaries of how social researchers practice their craft, and it has become clear these changes are dramatically altering research design from the way data is collected to what is considered data. Bringing together all the emerging social science research technologies in one place, The Handbook of Emergent Technologies in Social Research offers comprehensive and up-to-date thinking on emerging technologies and addresses their impact on research methods, and in turn how new technologies lead to new research questions and areas of inquiry. The Handbook is organized into five sections, covering internet technologies, emergent data-collection methods, audio/visual, mobile, and geospatial technologies, and technology's impact on studying social life in natural settings, all after taking a look at emergent technologies from a broad, social-research context. Many of the twenty-nine chapters provide a commentary on and summary of specific technologies, like global surveys on the internet, mobile phones, data mining, and remote sensing, with a central focus on the most effective ways to use them. Others discuss the ethical and moral implications, especially issues of privacy and confidentiality, and collaborations across disciplines and outside the academy. The Handbook of Emergent Technologies in Social Research is indispensable for any social researcher looking to incorporate emerging technologies into their methods and practice.

WordPress May 11 2022 This book gives readers the tools they need to create beautiful, functional WordPress-powered sites with minimal hassle. Using the WordPress user interface as a baseline, authors Jessica Neuman Beck and Matt Beck walk new users through the installation and setup

process while providing valuable tips and tricks for more experienced users. With no other resource but this guide, readers can set up a fully-functional and well-designed WordPress site that takes advantage of all the features WordPress has to offer.

[Blogging For Dummies](#) Mar 09 2022 The bestselling blogging book—updated in a new edition! Ready to make your mark on the online world? Start a blog! Blogging For Dummies provides you with information on blogging basics, the anatomy of a good blog, and the tools required to get started. Plus, you'll get advice on a blog topic, choosing a domain name and host, writing your first post, planning an editorial calendar, and using your blog as an important part of your personal brand. Decide which of the major blogging platforms will work for you Use SEO to drive traffic to your blog Monetization through advertising and sponsorships Create content that draws readers in Covering shifts in popular blogging platforms and tools, changes in social media, and the latest best practices in the blogosphere, this new edition sets you up for blogging success!

[Essential Blogging](#) Jul 21 2020 Explains what Weblogs are and the technology behind them, covering such topics as the components of a blog and a blog post, desktop blogging, using templates to customize blogs, and syndicating stories with RSS.

[Practical Rails Projects](#) Nov 17 2022 This book provides intermediate Rails users with an essential learning aid to take them to higher level, teaching them countless real world techniques via a series of practical project-based chapters. Each chapter takes the reader through the complete process of building up a full-functional Rails web application. Projects taught in the book include a blog, a REST-based task manager, an online IT help desk, a web comic (including image upload facilities,) Wiki, and much more. Techniques learned include speeding up development with plugins, engines and Ruby Gems, styling with CSS libraries, and adding dynamism using Ajax.

[The Oxford Handbook of the Archaeology of the Contemporary World](#) Dec 14 2019 It has been clear for many years that the ways in which archaeology is practised have been a direct product of a particular set of social, cultural, and historical circumstances - archaeology is always carried out in the present. More recently, however, many have begun to consider how archaeological techniques might be used to reflect more directly on the contemporary world itself: how we might undertake archaeologies of, as well as in the present. This Handbook is the first comprehensive survey of an exciting and rapidly expanding sub-field and provides an authoritative overview of the newly emerging focus on the archaeology of the present and recent past. In addition to detailed archaeological case studies, it includes essays by scholars working on the relationships of different disciplines to the archaeology of the contemporary world, including anthropology, psychology, philosophy, historical geography, science and technology studies, communications and media, ethnoarchaeology, forensic archaeology, sociology, film, performance, and contemporary art. This volume seeks to explore the boundaries of an emerging sub-discipline, to develop a tool-kit of concepts and methods which are applicable to this new field, and to suggest important future trajectories for research. It makes a significant intervention by drawing together scholars working on a broad range of themes, approaches, methods, and case studies from diverse contexts in different parts of the world, which have not previously been considered collectively.

[Blogging for Authors](#) Nov 24 2020 Do you want to sell more books? Many authors are frustrated to learn that writing a book is only half the battle. Just because you wrote a stellar book doesn't mean that it will sell. Perhaps you've heard, "You need to build an author platform." And it's true. You won't sell books without a platform. But how exactly do you do that? And if you spend all kinds of time building a platform, how in the world do you have time to write books? Trust me, I've been there and experienced the same feelings of frustration and overwhelm that you feel. The good news is that I've found blogging to be the best way to build my author platform. Not only has my blog helped me write more books, it's also been a source of income for me that goes far beyond books. I share what I've learned about how to build an author platform through blogging in this book. Here's what you'll discover: - Why every author should have a blog - How to set up a blog - The best WordPress plugins for authors - Effective use of tags and categories - Types of blog posts that work well for authors - Advice on blog post frequency and length - The anatomy of a good blog post - How to optimize your posts so they'll be found in Google and other search engines - How to block out distractions - The difference between blog posts and pages and how to effectively use each one - The types of pages to include on your site - How to add fuel to your content engine - How to identify and optimize your best content - What to do when it seems that no one reads your blog If you're ready to sell more books with your blog, scroll up to the top of this page and click on "buy now."

[The Fast Track Photographer Business Plan](#) Aug 22 2020 NEW RULES FOR A NEW BUSINESS WORLD Thinking about starting a photography business? The first thing you need to know is that the rules have changed. Yesterday's business models have collapsed. Creating a successful business in today's "Digi-Flat" era requires a sharp new approach, one that Dane Sanders has practiced successfully and taught at Fast Track workshops and seminars all around the world. Some of the things you'll learn in this book: How to turn the very technologies that are "killing" professional photography—such as the Internet—into your tools of success -How to lead your business, not let your business lead you -How systematizing, scaling, and outsourcing are critical concepts even for a one-person business -How to radically rethink marketing, sales, and customer service for the 21st century -How to hone a creative vision that works—the most powerful step you can take as a businessperson The Fast Track Photographer Business Plan is not about building a "traditional" business plan that looks good on paper and impresses investors. It's about creating a vibrant, living business plan that will help you thrive in today's digital "Wild West," where creative content is freely distributed, where no one plays by the rules anymore, and where customers have unprecedented freedom in choosing what to buy and whom to hire. It's a groundbreaking look at running a creative business. Whether you're an amateur looking to go pro or a professional whose business has stalled, Dane's practical, on-the-ground advice will launch you on the fast track to business success. Includes free access to Dane's online "stress test" to diagnose your business's strengths—as well as where it needs help!

[Ecommerce Softwares & Solutions](#) Oct 24 2020

[The Social Web](#) Feb 08 2022 The Social Web book is "An Introduction to Web 2.0 and its Online Communities". The first chapter of this book covers Web 2.0 technologies through theory and examples; this is followed by chapters providing the building blocks of an online presence and information sharing (blogs, wikis, and more), along with sociological and psychological elements; and the final part of the book (comprising the last two chapters) gets to the key point by covering online communities and their marketing. The book web site is at www.socialwebbook.com.

[Professional ASP.NET MVC 1.0](#) Nov 05 2021 This book begins with you working along as Scott Guthrie builds a complete ASP.NET MVC reference application. He begins NerdDinner by using the File->New Project menu command within Visual Studio to create a new ASP.NET MVC Application. You'll then incrementally add functionality and features. Along the way you'll cover how to create a database, build a model layer with business rule validations, implement listing/details data browsing, provide CRUD (Create, Update, Delete) data form entry support, implement efficient data paging, reuse UI using master pages and partials, secure the application using authentication and authorization, use AJAX to deliver dynamic updates and interactive map support, and implement automated unit testing. From there, the bulk of the rest of the book begins with the basic concepts around the model view controller pattern, including the little history and the state of the MVC on the web today. We'll then go into the ways that MVC is different from ASP.NET Web Forms. We'll explore the structure of a standard MVC application and see what you get out of the box. Next we dig deep into routing and see the role URLs play in your application. We'll deep dive into controllers and views and see what role the Ajax plays in your applications. The last third of the book focuses entirely on advanced techniques and extending the framework. In some places, we assume that you're somewhat familiar with ASP.NET WebForms, at least peripherally. There are a lot of ASP.NET WebForms developers out there who are interested in ASP.NET MVC so there are a number of places in this book where we contrast the two technologies. Even if you're not already an ASP.NET developer, you might still find these sections interesting for context, as well as for your own edification as ASP.NET MVC may not be the web technology that you're looking for.

- [WordPress Bible](#)
- [WordPress Complete](#)

- [Creating Blogs With Jekyll](#)
- [Practical Rails Projects](#)
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- [The Wealthy Blogger](#)
- [Online Marketing Revealed](#)
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